

Tokyo Tour



Mid America Packaging President Andy Schwartz toured Tokyo with Hitachi on March 25-26 2007. Sunday consisted of a cultural tour of the Edo-Tokyo Museum and the Asakusa Shrine, built in 1649. The Nakamise shopping street in Asakusa has a trading history of several centuries. Charlie Takeuchi, Roy Kawasaki, and Michelle Cio pleasantly conducted the full day tour.

Monday started with a tour and meetings at Hitachi's corporate offices. A train ride to Taga works followed.

Taga works is the 400,000 square meter production plant for Hitachi inkjet printers as well as Hitachi appliances. 1975 was the start of inkjet printer production and a collection of all the printers from 1975 to present are showcased in the display room. The plant tour was conducted by Kiyoshi Sano and Takeshi Kato.

The day concluded with a traditional Japanese dinner and a commitment from Andy Schwartz to bring more of the Mid America Packaging Team to Tokyo for the plant tour. Andy Schwartz stated, "Touring Taga works and watching Hitachi inkjet printers being manufactured will only enhance selling presentations."

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