## THE RIGHT

## Discover your best source for ink jet fluids

Squid Ink specializes in the manufacture of superior quality inks and ink jet fluids designed for a wide variety of ink jet printing systems. Squid Ink offers the most complete line of drop-on-demand (DOD) inks in the industry. We also formulate hi-res inks and carry an extensive line of high quality continuous ink jet (CIJ) fluids. While most companies shy away from custom solutions, we specialize in custom ink formulations. We will carefully assess your needs and provide you with an ink that truly performs.

### Why our ink jet fluids are better

- All of our inks are formulated to meet or exceed the OEM specifications
- Our manufacturing process ensures the highest quality product available
- 100% utilization our inks contain no sediment, residue or sludge which will clog printheads (Competitors recommend discarding the remaining 10%-15% of their ink because of sediment at the bottom of their pails.)
- Our high quality inks ensure less printhead maintenance and downtime
- Squid Ink's patented no-clog DOD ink eliminates routine printhead cleaning and valve purging
- No flushing required with most Squid Ink fluids-simply replace and continue running
- Our fluids are a quality alternative to expensive OEM fluids
- Squid Ink offers quality products at a fair price



### **DOD Inks –** Superior performance and cost effectiveness

Squid Ink manufactures water-based and solvent-based DOD inks for use in printers manufactured by Squid Ink, Marconi® (Marsh® and Videojet®), Diagraph®, Matthews®, Loveshaw® and others. Customers using Squid Ink DOD fluids experience longer machine life, less downtime and lower maintenance costs than when they use competitive products.

Our porous DOD inks produce fast drying, high quality marks on absorbent surfaces such as corrugated boxes, papers, wood products, fabrics and more.

We also manufacture specialty formulations for printing on gypsum board (sheetrock), products which are exposed to moisture or sunlight, and ultraviolet inks used for security purposes.

Our non-porous inks utilize solvents to print on non-absorbent surfaces such as aluminum, steel, plastic, PVC, shrink and stretch wrap, rubber, glass, coated cardboard and more.

Perfect Ink By Design
Zero ohm water is the foundation of
our porous DOD inks. This creates
molecules that are "hungry" to
bond.

Water soluble dyes and resins are blended with this "hungry" water to form permanent molecular bonds. Our ink customers never experience sediment or dropout. Throughout the manufacturing process, our inks are filtered to 3 microns absolute. This ensures less printer downtime and lower maintenance costs.

## SOLUTIONS



### CIJ Fluids - OEM quality for less

We offer quality replacement make-up fluids for CIJ printers manufactured by Marconi® (Videojet®), Domino®, Image®, Willett®, Linx® and others. Our make-ups are blended from the purest chemicals, filtered to .4 microns and computer analyzed to ensure they meet all critical OEM specifications. Our make-ups offer a quality alternative at a much lower price by eliminating excessive OEM overhead.



#### **Hi-Res Inks**

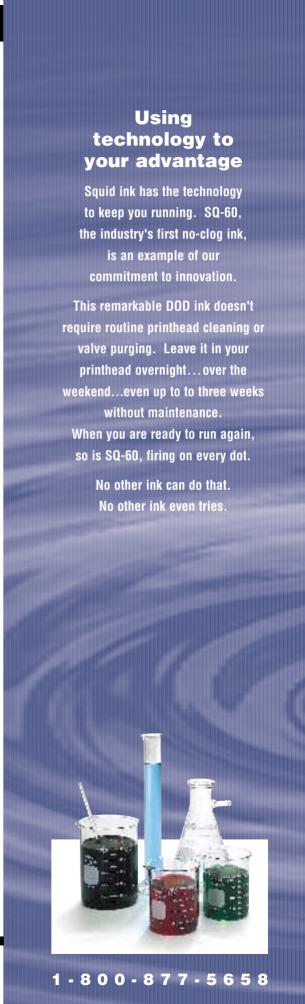
Innovation you can count on

As an innovative leader in the industry, Squid Ink has been instrumental in formulating inks for today's newest technologies. Our hi-res ink is compatible with the formulations used in hi-res printers manufactured by Marconi® (Marsh® and Videojet®), Diagraph®, FoxJet®, ITI®, Willett®,

Matthews® and others. Our inks are formulated to meet or exceed the specifications and performance of OEM inks. Best of all, we eliminate the need for special reservoir adapters or fittings and supply hi-res ink in containers that are 100% compatible with the most common printing systems on the market.

As an extra measure of quality assurance, ink from every batch is catalogued and stored for future testing.

Ink made this way ensures less printer downtime and lower maintenance costs, which really is perfect.

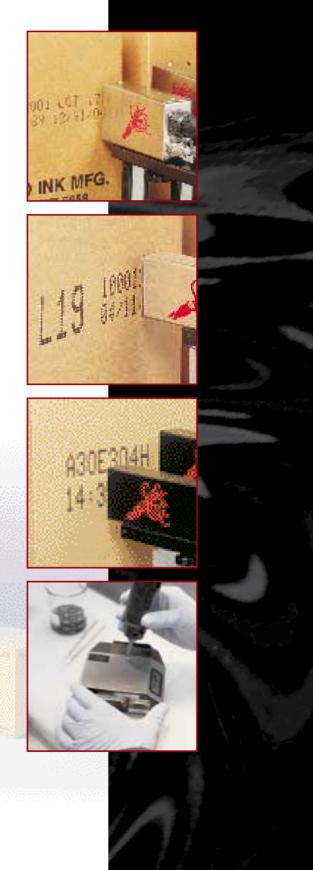


# The single source for all your marking and coding needs

Squid Ink's expertise doesn't rest solely with inks and ink jet fluids. We manufacture a new generation of printing equipment and offer services to meet virtually all of your marking and coding requirements:

- DOD Large Character Printing Systems for printing on porous and non-porous substrates
- DOD Hi-Definition Printing Systems for DOD print quality that rivals hi-res
- Large Capacity Ink Delivery Systems that utilize Squid Ink's no-clog ink and bypass proprietary OEM containers
- Service, cleaning and repair of competitive hi-res print engines

When it comes to ink jet printing, rely on Squid Ink to offer a better solution – the right solution – for all your coding and marking needs.





1173 Osborne Road, Spring Lake Park, MN 55432 Phone: 763-795-8856 • 1-800-877-5658 • Fax: 763-795-8867 Web: www.squidink.com • E-mail: info@squidink.com